

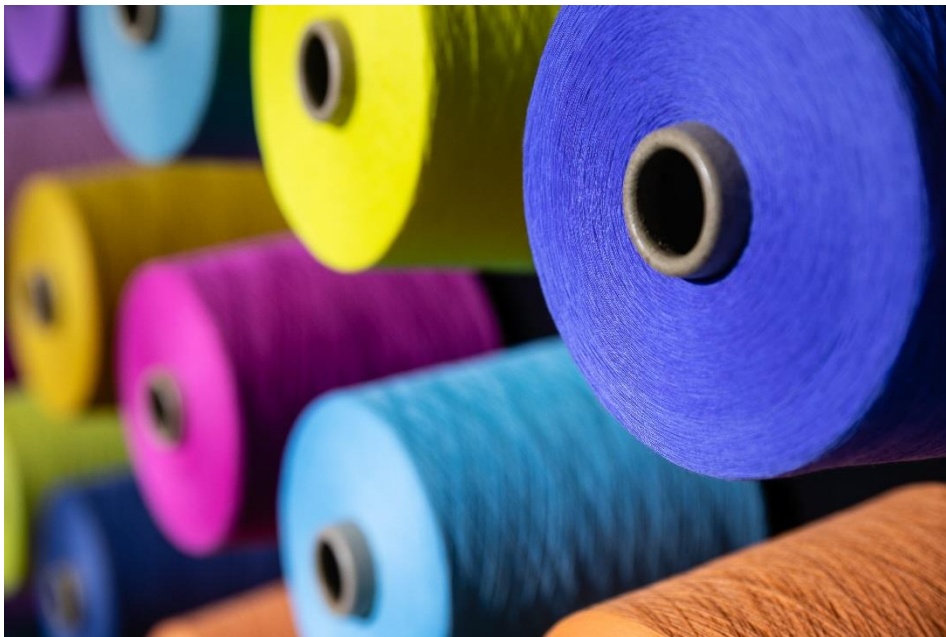
Press release

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Yarn Expo Autumn 2019 returns for earlier September date

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YEA19 PR2 en

Yarn Expo Autumn will take place from 25 – 27 September at the National Exhibition and Convention Center (Shanghai), in hall 8.2. In 2018, the show featured a wide range of yarn and fibre products with 501 exhibitors from 14 countries & regions. The fair will be held concurrently with the 25th Autumn Edition of Intertextile Shanghai Apparel Fabrics, in order to maximise exposure within the textile supply chain.



Yarn Expo attracts high quality yarn & fibre suppliers from around the world

Last year's Yarn Expo Autumn proved itself as a strong trading platform as it maintained high exhibitor and visitor turnout, despite the 2018 fair being unable to be held concurrently with Intertextile due to fairground renovations. This is in part thanks to increased recognition of the Yarn Expo brand around the world. At last year's Yarn Expo Autumn, trade buyer Mr Andy Chu, of World Knits from Mauritius, explained, "I visit every year, and Yarn Expo helps me to meet all of my existing suppliers – they all come here. I can also meet new yarn suppliers. I think that this is the number one fair for yarn, and many of my peers agree."

The fair will bring high-quality yarn and fibre suppliers from all over the world, and the fair is recognised by international and Chinese trade buyers as a place to find everything under one roof. Dr Siddhartha Rajagopal, Executive Director of Texprocil (organiser of the India

Messe Frankfurt (HK) Ltd
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Wanchai, Hong Kong

Pavilion), commented on the reasons for the India Pavilion's 40% growth in size at Yarn Expo Autumn 2018: "It's important to be here, Yarn Expo reflects market demand, and everybody comes here twice a year. We see a lot of potential growing in China."

Overseas pavilions & zones include:

- Birla Satellite
- India Pavilion
- Pakistan Zone

Domestic product zones:

- Fancy Yarn Zone
- Functional Chemical Fibre Zone
- Green Linen & Quality Wool Zone
- Natural Cotton Zone

Product groups on offer at the fair:

- Natural fibres (cotton, wool, silk & flax / ramie)
- Man-made fibres (regenerated & synthetic)
- Specialty fibres
- Natural & blend yarns (cotton, wool, silk & linen / ramie)
- Man-made & blend yarns (regenerated & synthetic)
- Elastic yarns
- Fancy yarns
- Specialty yarns

The variety of products on offer, as well as the diverse nature of buyer backgrounds found at the fair (including yarn producers and fabric, garment and accessory manufacturers, with 85% authorised to make purchasing decisions at the 2018 edition), come together to create a quality business platform. Time and time again, international exhibitors agree that the key to unlocking the China market is to build relationships face-to-face, and from 25 – 27 September 2019, they will have another opportunity to meet a range of buyers from China, as well as the wider Asia-Pacific region and beyond.

Yarn Expo is organised by Messe Frankfurt (HK) Ltd and the Sub-Council of Textile Industry, CCPIT. Yarn Expo Autumn 2019 will be held concurrently with the 25th Autumn Edition of Intertextile Shanghai Apparel Fabrics, as well as CHIC and PH Value. For more details on the upcoming fair, please visit: <https://yarn-expo-autumn.hk.messefrankfurt.com>.

To find out more about all Messe Frankfurt textile fairs worldwide, please visit: <http://texpertise-network.messefrankfurt.com>.

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Notes to editors:

Download press material

<https://yarn-expo-autumn.hk.messefrankfurt.com/shanghai/en/press/press-releases/2019/YEA19-PR2.html#download>

Yarn Expo Autumn 2019
Shanghai, China, 25 – 27 September

Newsroom

Information from the international textiles sector and Messe Frankfurt's textiles fairs worldwide can be found at: <http://texpertise-network.messefrankfurt.com>.

Background information on Messe Frankfurt

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With more than 2,500* employees at 30 locations, the company generates annual sales of around €715* million. Thanks to its far-reaching ties with the relevant sectors and to its international sales network, the Group looks after the business interests of its customers effectively. A comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: www.messefrankfurt.com

*preliminary figures 2018