



yarnexpo

China International Trade Fair for
Fibres and Yarns

27 – 29.8.2024

National Exhibition and Convention
Center (Shanghai), China

International sourcing
hub for yarns and fibres

www.yarnexpo-autumn.com

Embrace latest market trends to win new business at Yarn Expo Autumn

China's sportswear market is seeing strong annual growth of 11%, and is expected to reach USD 82.8 billion by 2024*. This bodes well for manufacturers of functional, fancy, and regenerated yarns and fibres, with sustainability a crucial element for all apparel categories.

With thousands of decision-makers sourcing at its previous edition, Asia's leading yarn and fibre trade fair is a key platform for suppliers to get **up-to-date industry insights** and connect with **new and existing customers** for a range of business opportunities.

Put your functional, fancy, and sustainable collections in the path of your target buyers. Book your booth today!

*International Trade Administration

2023 key figures

 **27,000** sqm
of exhibition space

 **510** exhibitors from
14 countries & regions

 **20,297** visitors from
106 countries & regions

Product groups

Fibres

- Natural fibres (cotton, wool, silk, & flax / ramie)
- Functional fibres
- Sustainable fibres
- Man-made fibres (regenerated & synthetic)
- Specialty fibres



Yarns

- Natural & blended yarns (cotton, wool, silk, & linen / ramie)
- Functional yarns
- Sustainable yarns
- Man-made & blended yarns (regenerated & synthetic)
- Elastic yarns
- Fancy yarns
- Specialty yarns



2023 exhibitor comments

"This exhibition in China is booming, and the visitor flow is good. We are showcasing yarns for flame retardant, protective layers, including viscose products and our newly developed specialised bio-based fibres. Other booths are also displaying sustainable and recycled options; therefore, customers can select the products that most fit their desired application and market requirements."

Mr Tatsuo Usui, Manager, Performance Fiber & Materials Department, MN Inter-Fashion Ltd, Japan

"As the world's largest yarn producer, China's product development is very strong. Yarn Expo brings together the industry's leading yarn manufacturers, which are the business partners we are looking for. We have had a steady stream of quality visitors and received plenty of valuable feedback first-hand. The market is rebounding and demand for functional and eco-friendly products will remain high."

Ms Snowden Shi, General Manager, The Movement China Ltd, the Netherlands

2023 visitor comments

"We are sourcing specialised fibres, such as low-melt nylon and special quality spandex, with sustainable and biodegradable products the main target. There are so many options here, especially recycled yarns and fibres, and I found a new supplier making specialised yarns that are more environmentally friendly. Yarn Expo is one of the best platforms to source yarns, to learn about new trends, and to meet many suppliers in one place."

Mr Mani Kant, Director, Bishnu Texport Pvt. Ltd, India

"Face-to-face connections are very important in this business, and we're here promoting organic and regenerative cotton, as well as sourcing recycled yarns and fibres. With sustainability awareness increasing, demand also increases, and everybody is trying to create new products. We make use of this platform to establish connections, which will give rise to discussions, which we hope bring in business opportunities."

Mr Henning Hammer, Managing Director, Otto Stadlander GmbH, Germany

Maximise your exhibition effectiveness at our fringe events

Trend Forum

Discover the latest yarn and fibre fashion trends

Seminars

Share your products and insights with specialist buyers

Fancy Yarn Vision

Showcase your fancy yarn products for extra exposure

Product launch conferences

Debut your brand-new products to key industry players

Business matching

Get connected with well-known overseas brands and buyer delegations



Position yourself to succeed with our digital marketing services



Online and mobile exhibitor search

- Available on official website and WeChat
- Effective to increase company exposure and accessibility, with product shots and details available on the platform, pre-show to post-show



Marketing and media support

- Proactively advertise your brand and products to Yarn Expo's worldwide database
- Direct emailing to trade buyer database: 470,000+ from 31 regions in China and 20,000+ from over 100 additional countries and regions
- Press publicity to 100+ Chinese and overseas media

Fair facts

Date:	27 – 29 August 2024
Opening hours:	09:00 – 18:00
Venue:	National Exhibition and Convention Center (Shanghai), China
Admission:	Free admission, trade visitors only. Persons under 18 will not be admitted.

Contact us for more information

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yarnexpo

Concurrent events

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